



Greater Woodbury Fall Festival Parade

Saturday, October 6, 2018

(Rain Date: Saturday, October 13, 2018)

Sponsorship Form: 2018 Parade Theme: "DREAM BIG"

The Woodbury Fall Festival Parade is televised on the local cable stations, so all sponsorships will be broadcast on TV and announced on stage via the PA system on the night of the parade. Click on the this link to view prior parade highlights <http://www.youtube.com/user/woodburycity/>.

Reply to: Woodbury Parade Committee, Attn: Bob Law
PO Box 180, Woodbury, NJ 08096
(856) 845-1300 x129 WoodburyEvents@gmail.com

Please return the sponsorship form by September 1, 2018.

Company/Organization: _____

Address: _____

Phone: _____

Contact Person/Email: _____

Amount of sponsorship for professional band: \$ _____

Please make check/money order payable to "City of Woodbury"

Will you be providing a banner advertising your company, along with a car/staff to carry the banner in the parade? YES NO

If providing staff to carry your banner in the parade: All parade entrants are asked to assemble no later than 5:45 pm at the corner of Colonial Avenue and Broad Street (Route 45) in North Woodbury. Prior to the parade, entrants will be notified of their specific line-up designation and arrival time. When you arrive, a Parade Committee member will assist you. Go to the street that they direct you to and stay there until a Parade Committee member directs you to move, so we can keep Colonial Avenue clear. There is no parking on Colonial Avenue.

The parade starts promptly at 6:30 pm, proceeding south on Broad Street and ending just past Comcast Cable and the South Jersey Times Building on Salem Avenue (AKA Kings Highway). The reviewing stand is at the end of the parade route.

I, the undersigned, acting as the authorized representative, hereby agree to assume responsibility for my entry and its participants and agree to abide by the rules as stated.

Name of Authorized Agent: _____

Signature of Authorized Agent: _____ Date: _____

Sponsor Levels

Bronze:
\$200-\$499
Emcee & TV
Announcement

Silver:
\$500-\$999
Bronze level incentive +
CD of Parade + Sponsor
to Professional Band/Act
+ entry in parade in front
of Band/Act

Gold:
\$1,000-\$2,499
Silver level incentives +
Listed as a sponsor on
City website & social
media

Platinum:
\$2,500 & above
Gold level incentives +
banner on Stage