



*City of Woodbury*  
GLOUCESTER CO.

WOODBURY, N.J.



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December, 2013

Dear Woodbury Commercial Business Owner,

Over the past year, The City of Woodbury has joined the Sustainable Jersey movement to become a certified “Green” community. Through this opportunity, the City has decided to assess the energy use in City Hall and find ways to reduce energy consumption and operating costs. In doing so, the State is offering many financial incentives to accomplish this task and make the necessary upgrades and improvements.

While researching the program for the municipality, I have come across a similar program that extends to commercial property owners and business owners. So, the City is partnering with Sustainable Jersey and the New Jersey Board of Public Utilities to offer the same incentives to you. . .

**“Be In The Green Woodbury– Direct Install”** begins with an initial, absolutely no obligation, **FREE energy assessment** of your building by a local licensed contractor. Once completed, you have the option to choose any of the upgrade energy/reduction suggestions made in the assessment **and the program (State) will pay up to 70% of the upgrade cost.**

So for example, if you currently have oil heat and the assessment indicates that you would reduce your heating costs by upgrading to a gas system then, the program will cover 70% of the overall cost to do the upgrade conversion. Once your facility/business is upgraded, you will also see a reduction in your heating bills so the savings are immediately realized.

**The Be In The Green – Direct Install** program addresses lighting, heating, cooling and ventilation (HVAC), refrigeration, motors, natural gas and variable frequency drives.

In 2010, over 160 commercial buildings in NJ took advantage of the Direct Install Program. On average, they did a \$35,800 project. The project received a \$24,500 state subsidy that saved them 30,500 kwh of electricity and 275 therms of gas energy annually. This translated into a savings of \$6,400 annually for these businesses.

It just takes six easy steps:

1. Contact the participating contractor, as stated on page 2, to schedule an appointment for your FREE energy assessment
2. Review Results: After the energy assessment, the contractor will review the results with you, including what measures qualify and your share of the project cost.



3. Move Forward: You will sign a scope of work document with the contractor to proceed with implementation of qualifying measures.
4. Arrange Installation: You and the contractor will set a convenient start date for the installation.
5. Confirm Installation: Once the contractor completes the installation, you accept the work by signing a project completion form.
6. Complete Transaction: You pay the participating contractor your share of the project cost and NJ's Clean Energy Program pays the rest.

For more information about the NJDirect Install Program, please visit:  
<http://www.njcleanenergy.com/commercial-industrial/programs/direct-install>.

Woodbury's Direct Install Contractor:  
**Hutchinson Mechanical Services**  
**888-777-4501**

The City will also be making several presentations around the town so please check out the City web site: [www.woodbury.nj.us](http://www.woodbury.nj.us) and Facebook page City of Woodbury NJ Economic Development for more information.

Sincerely,

Randi Woerner  
Director, Economic Development  
856-845-1300 x143  
[rwoerner@woodbury.nj.us](mailto:rwoerner@woodbury.nj.us)

## Be in the Green in Woodbury:

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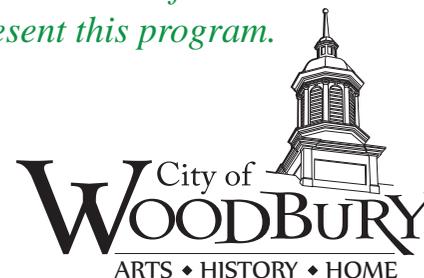
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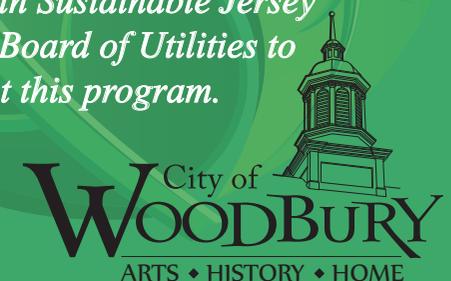
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present this program.*



**SAVE 70%  
TO UPGRADE OR  
REPLACE YOUR  
CURRENT:  
Furnace, Boiler, Central  
Air Conditioning System  
or Lighting Systems**



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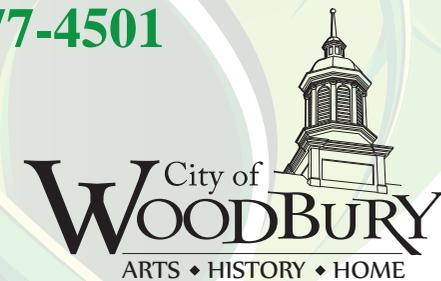
## Benefits:

1. **Turnkey Process:** The local Contractor addresses your project from start to finish.
2. **Minimal Cost:** Your share of the project’s cost will be approximately 30%, the program pays the remaining 70% not to exceed \$107,000.
3. **Fast Turnaround Time:** Project installations are typically completed within 90 days from the time of scheduling your energy assessment.
4. **On going Savings:** Your new energy-efficient equipment will provide savings for years to come through dramatically reduced energy costs on your monthly utility bills.

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# Attention All Woodbury Commercial Building Owners:



## SAVE 70% TO UPGRADE / REPLACE YOUR CURRENT: Furnace, Boiler, Central Air Conditioning System or Lighting Systems

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